



Activities & Attractions Association of Hawaii

P.O. Box 598, Makawao, Hawaii 96768
Phone: (808) 871-7947 Fax: (808) 877-3104 e-mail: info@a3h.org

ACTIVITIES & ATTRACTIONS guidebook ADVERTISING AGREEMENT

Today's Date: _____
Advertiser: _____
Contact: _____
Title: _____
Address: _____

Reservations: _____
Toll Free: _____
Office Phone: _____
Fax: _____
E-mail: _____
Web page: _____
Island(s): Kauai Oahu Maui Big Island
(Ads only allowed if product offered on that Island)

1. Current Ad(s) size(s): _____ No Changes Okay as is Change as per Disk to be supplied

2. Current Monthly rate: _____

3. How Paying: _____

4. Term: 6 months: 06/01/07- 11/30/07
 12 months: 06/01/07 – 05/31/08

4. Directory listing location for ad(s):

** There are no short rates for premium locations.
These locations have waiting lists for each island. If
you would like to be rotated into a premium spot,
please contact Toni@A3H.org.

AD SIZE	MONTHLY RATE(s)		
	Terms:	6 Mo	12 Mo. Multi-Island 12 Mo.
Coupon	\$ 114.00	78.00	60.00
.25 pg	\$ 270.00	210.00	180.00
.50 pg	\$ 390.00	300.00	282.00
1.0 pg	\$ 570.00	480.00	462.00
2.0 pg	\$1,110.00	930.00	900.00
Inside Frt (2.0 pg)**	1,380.00	1,320.00	
Backside**	2,280.00	2,220.00	
Center Truck (2.0pg)**	1380.00	1,320.00	

Terms and Conditions:

Payment:

1. Terms: Net 30 days. Invoices are sent monthly on the first of each month for the following month. Payment is due within 30 days of invoice date.
2. Payment paid after 30 days is late. It is agreed that a finance charge of 1% per month will be paid to A3H Publications on outstanding balance.
3. In cases of default in payment when the account is turned over to an attorney or collection agency or a suit is initiated thereon, it is agreed that advertiser will pay all costs of collection, including attorney's fees.
4. Advertisers and advertising agencies agree to be responsible for payment to A3H Publications for all space purchased under this agreement.
5. A3H retains the right to directly bill advertisers of non-paying advertising agencies.
6. Disclaimers are not permitted.

Agency Commissions:

1. A3H rates are net.
2. No agency commissions are to be paid on this publication.

In acceptance of the terms & conditions set forth:

Cancellations:

1. Cancellations are not accepted after decision deadline dates. Cancellations are not considered executed unless written confirmation is received from A3H.

General Conditions:

1. Advertisers and advertising agencies assume liability for all content of advertisements printed and assume responsibility for any claims arising against the publisher.
2. A3H reserves the right to reject any advertising not in keeping with the publication's standards.

Decision & Materials deadline:

1. **Summer/Fall Issue:** Decision deadlines are posted on Specification sheet.
2. Materials deadlines are expected within 1.5 weeks of decision deadlines.
3. Please deliver or send to: A3H HawaiiFun.org
PO Box 598, Makawao, HI 96768.

Authorized Signature

Date

Print Name/Title