

# Activities & Attractions guidebook

Official publication of the A3H 2006

Membership information available (808) 871-7947

Winter/Spring Issue: *December - May* Summer/Fall Issue: *June - November*

Guidebook Member Rates & Schedule	6-month Commitment	One Year Commitment	Multiple Island Guidebooks per Issue w/ 1 year Commitment
Coupon	\$ 114.00	\$ 78.00	\$ 60.00
0.25	\$ 270.00	\$ 210.00	\$ 180.00
0.5	\$ 390.00	\$ 300.00	\$ 282.00
1	\$ 570.00	\$ 480.00	\$ 462.00
2	\$1,110.00	\$ 930.00	\$ 900.00
Inside Frt (2 pages)**	No Short Rate available for Premium Locations	\$1,380.00	\$1,320.00
Backside**		\$2,280.00	\$2,220.00
Center Truck (2 pages)**		\$1,380.00	\$1,320.00

	Maui (112pp)	Kauai (48pp)	Oahu (48pp)
Commitment Deadline	March 30/ Sept 30	April 1/Oct 7	April 8/Oct 14
Materials Deadline	April 8/ Oct 10	April 8/Oct 17	April 15/Oct 24
Annual Distribution	300,000	200,000	400,000

- In order to advertise in an island guidebook you must provide services/product on that island.
- Premium location waiting list exists for each island. If you would like to be rotated into a premium spot, please contact Toni Davis at [toni@a3h.org](mailto:toni@a3h.org) or 270-0803

## MECHANICAL SPECIFICATIONS

¼ pg	3.5 x 2.5
½ pg	3.5 x 5.125
Full pg	3.5 x 10.375
Full pg bleed	4.25 x 11.125
Trim size	4.0 x 10.875

All ads may bleed their width to 4.25 (trims at 4 inches)

For the coupon -supply pictures and text via email [toni@A3H.org](mailto:toni@A3H.org)  
Back Cover 3.875 x 10.875 trim size (skinnier then inside pages)

## PUBLICATION SPECIFICATIONS

Trim size: 4 x 10.875  
Line screen: 150 lpi  
Inks: 4-Color process  
Binding: 2 or 3 wire stitched  
Digital production only. No charge for film output.

## TRANSFER MEDIA ACCEPTED

Digital Quark or Photoshop tif (w/bleed) Files  
(Mac) with fonts required on CDs