



Fax Back to (808)877-3104 or 800-365-6284



Activities & Attractions Association of Hawaii

A3H Dues Structure July 2009- June2010

<input checked="" type="checkbox"/>	Level	Basic Membership	Monthly Dues	Auto Pay (7% discount)	Paid Annually (10% discount)
		Small Business = less than 11 people working full time for your business	\$ 45.00	\$41.85	\$ 486.00
		Medium Business = 11 -50 people working full time for your business	\$ 80.00	\$74.40	\$ 864.00
		Large Business = greater than 50 people working full time for your business.	\$100.00	\$93.00	\$1080.00

Click here to agree to automatic monthly electronic payment (EFT) or monthly cc charge. Your company will receive a 7% decrease in monthly dues by paying using one of these methods OR Click here to agree to an annual payment.

General Membership Includes:

Web Listing: list your company products along with pictures, video, contact information and link to company site on our consumer page, www.HawaiiFun.org and our local resident page, www.kamaaina.org, plus our island directories, www.KauaiFun.org, www.OahuFun.org, www.MauiFun.org and www.BigIslandFun.org. If you do provide a video this will be published to our YouTube Channel <http://www.YouTube.com/HawaiiAttractions>

Email Leads: On www.HawaiiFun.org potential visitor may request additional information directly from the suppliers via a posted form. This form automatically sends the customers email address, islands visiting and any comments to those members offering activities they are interested in doing. If this information becomes overwhelming an auto responder may be set up at no extra fee.

Lobbying: Membership communication folders, Standardized documents, industry forms free for use along with agency education regarding HRS 468M. If a legislative situation occurs in which our industry or consumers' rights are negatively affected, A3H will take action through active lobbying.

Travel Agent Referral Program – Also known as TARP, is a marketing program targeting mainland travel agents. Registration is free via www.agent.hawaiiifun.org. Once registered Travel Agents gain access to your products information from your web listing and if upgraded to the first level option may also book direct with 100% prepayment. Referral commission is mailed to agency following rendering of services.

Island guidebook listing – A3H produces island guidebooks. These are mailed to pre-arriving visitors and also distributed to post arrival visitors statewide. All members' products are listed as part of membership in the appropriate section and island.

Gold Card Participants List – A3H markets and sells (\$30) a discount card to pre-arriving visitors to compete with third party discount giveaways while providing more incentive for customers to book in advance. Participation is optional & available to all members at no fee. A condition of participation is that the offer on the card be your best discount. All bookings must be made directly and each card has a unique number. The card is easily verified via www.Hawaiiifun.org. Use the Gold Card number as the log in and the password (enter the number twice). If the card number is good the next screen will display card holders name in the upper right hand corner. If the card is expired this will display and if the number is made up than it will ask you to try again.



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Optional Upgrades to Membership:

<input checked="" type="checkbox"/>	Description	Additional Dues
	Enable E-Commerce: Live use of the A3H member owned reservation system, "Pono Rez": Enable web bookings thru an online cash register set up in your business name. This cash register is referred to as a gateway and will enable you to sell your product directly from your own website and via A3H's one stop shop www.HawaiiFun.org & www.kamaiana.org as well as will enable live bookings directly from travel agents and on island agencies. Includes Shopping Cart functions.	One-time \$150.00 Set up \$30.00/month (was \$40/month)
	Web Based Reservation System: Back office use of "Pono Rez": Utilize the secured back office, multi-level user system for billing, management and operations. Includes two days of training/set up.	\$50.00/month (was \$60/month) (Maybe used with or without activating a gateway)
	Statewide Guidebook Magazine:	
	1 Coupon/Company	\$75.00/month
	½ Page	\$300.00 /month
	1 Full Page	\$515.00/month
	2 Full Pages (spread)	\$1030.00/month
	Premium Position: Island back cover /cover (If demand is high, premium locations may be waitlisted. The next on the list will have the ability to rotate into this location with the next annual commitment)	\$900.00/month Back Cover \$800.00/Inside Back Cover (if you would like an inside duplicate ad in your island section + \$450)

Please correct any errors below regarding your Company information:

Company Address: _____, _____, HI 9 _____

Phone Numbers: Admin _____ Fax _____ Res _____ Toll Free _____

Web Page: Email:

Basic Membership: _____ + upgrades _____ = _____

How Paying? (Circle one): Cash 100% Owners Tickets* _____ % Cash + _____ %Owners Tickets*

**Unsold Owners Tickets, (OTs) are converted to cash every 4 months. Tickets are sold & traded at ½ their retail sales amount. OTs are sold only to local residents and Gold Card members. 100% is as close as possible without exceeding the invoice.*

Sign here to confirm annually membership per the above noted level and upgrades:

Signature: _____ Date: _____

Print Name: _____ Title: _____